



FOR IMMEDIATE RELEASE

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**ST. LOUIS PUBLIC RADIO RECEIVES A \$50,000 GIFT
TO CREATE CLASSICAL MUSIC ENDOWMENT**

St. Louis Public Radio | 90.7 KWMU is pleased to announce that an anonymous \$50,000 donation has established a St. Louis Public Radio Classical Music Endowment Fund in support of the station’s classical music broadcasts. An additional \$10,000 gift from the same anonymous donors will be made to St. Louis Public Radio upon the station’s raising an additional \$50,000 for the endowment. Anyone interested in contributing to St. Louis Public Radio Classical Music Endowment Fund can do so by calling 314-516-6176, or mailing a donation to St. Louis Public Radio, One University Blvd, St. Louis, MO 63121.

“This generous gift is a validation of the St. Louis community’s passion for the broadcasting of classical music.” said Tim Eby, General Manager. “We are extremely grateful for the generosity displayed from our anonymous donors, and we pledge to continue broadcasting classical music for many years to come.”

In May of 2010, St. Louis Public Radio established Classical 90.7 KWMU-3 which broadcasts classical music 24 hours a day, 365 days a year on HD radio and can be streamed at www.stlpublicradio.org/classical. In July of 2010, St. Louis Public Radio added classical music on its main channel, 90.7 KWMU, with the Saturday evening broadcasts of *From the Top* and *SymphonyCast*. Saturday, September 18, 90.7 KWMU began airing live broadcasts of the St. Louis Symphony Wells Fargo Advisors Orchestral Series concerts. On December 18 at 11:30 a.m., Classical 90.7 KWMU-3 will begin airing the Metropolitan Opera as well.

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St. Louis Public Radio | 90.7 KWMU provides the St. Louis region award-winning, in-depth news, insightful discussion, and entertaining programs that focus on the issues and people who shape our community, our country and our world. Signature programs include: *Morning Edition*, *All Things Considered*, *Fresh Air*, *This American Life*, *Marketplace*, *Car Talk*, *St. Louis on the Air*, *BBC World Service*, *The Tavis Smiley Show*, *Wait Wait...Don’t Tell Me!* and *A Prairie Home Companion*.

St. Louis Public Radio, which broadcasts in HD on 90.7, 90.7-2 and 90.7-3, reaches nearly 244,500 people each week in the bi-state area. St. Louis Public Radio | 90.7 KWMU is a member-supported service of the University of Missouri-St. Louis.